

The North Carolina Watermelon Festival

August 4 – 7, 2021

Celebrating Our 36th Year!

www.ncwatermelonfest.com

Dear Vendor,

The North Carolina Watermelon Festival would like to invite you to participate in the Festival Market for 2021.

GENERAL INFORMATION

Festival Market Vendor Dates: August 6– August 7, 2021

Location: 200 East Broad Street, Corner of Sycamore and Broad Street
Murfreesboro, NC

Space Fee: \$60.00 for one 15 ft. by 15 ft. space. No exceptions on the size. An additional 15 ft. by 15 ft. space is \$60.00.

Vendor Hours: Friday, August 6 – 12 PM until sunset.
Saturday, August 7 – 10 AM – 5 PM.

1. Vendor fees must accompany all applications and are deposited upon receipt. Depositing of your check does not mean acceptance to the Festival as a vendor. In event of a denial of an application, a full refund of your vendor fee will be sent back to you within 30 days of denial.
2. A confirmation letter and map will be sent to you prior to the festival.
3. All vendors must occupy the space provided and specified by the festival committee.
4. Vendors must provide their own tables, chairs, tents and generators (if needed).
5. There are limited spaces available for those requiring generators due to fire code restrictions.
6. No electrical outlets are available.
7. No parking is allowed on the festival site except for unloading and loading.
8. Vendors assume responsibility for any items left on the Festival site after hours on Friday, August 6th.
9. Friday, August 6th set-up time is from 8 AM until 11 AM. The Festival opens at 12 PM and all vehicles must be removed by 11 AM.
10. The Festival Parade on Saturday, August 7th begins at 10 AM. All vehicles must be off the Festival site by 9 AM. The Festival Market begins at 10 AM.
11. The Market will close at 5 PM on Saturday, August 7th. Pack up and check out begins strictly at 5 PM and vendors must be out by 6 PM before the Band begins.
12. The NC Watermelon Festival in Murfreesboro is not liable or responsible for delays, cancellations or postponement of the Festival or events within the Festival due to inclement weather, war, government actions, strikes or other matters beyond our control.

We are excited about your interest to participate in the NC Watermelon Festival in Murfreesboro this year. We look forward to hearing from you soon. Visit our website at www.ncwatermelonfest.com Thank you.

The Festival Market Committee – The North Carolina Watermelon Festival, Murfreesboro NC.

Dell Aycock, Chairman

804-690-1921

Please retain this information for records!